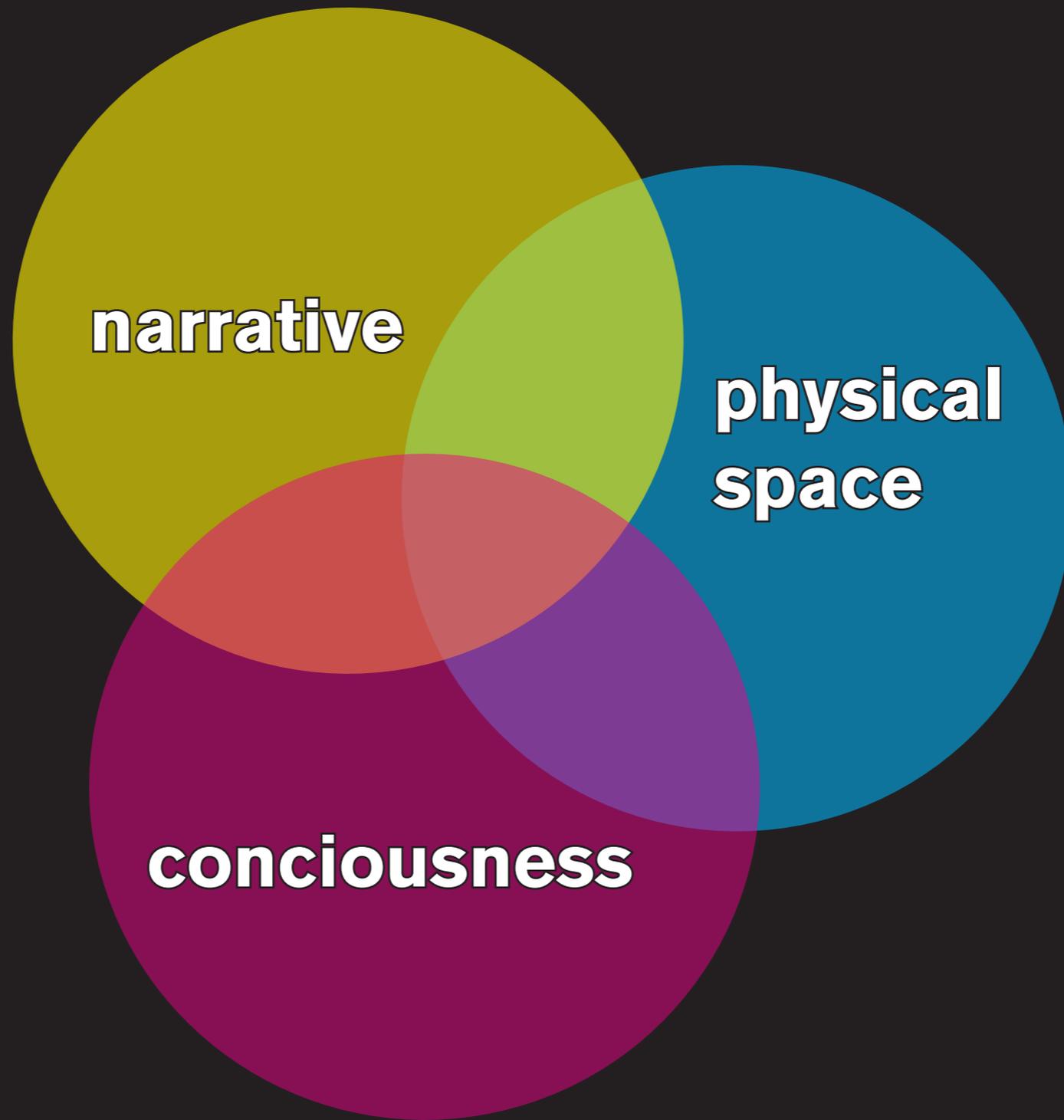


**City as Platform, Play  
and Narrative in the  
Physical World: *A Peek  
Behind the Curtain at  
the Jeju Institute***



# what is situational design?





"...blew my mind so hard that the top of my skull still flaps in the wind."  
San Francisco Bay Guardian



## GAMES OF NONCHALANCE

An Interactive Narrative Adventure

Inconspicuously and subtly the clues present themselves. A trail of crumbs. A peculiar scavenger hunt. An instant message offering a code. Unlocking a map. Leading to a key to a hidden lock box. Containing a rare coin. That purchases some magic beans, which when watered grow into an interweaving story line, until you are immersed, finding yourself at the center of the action.

Take the first step at  
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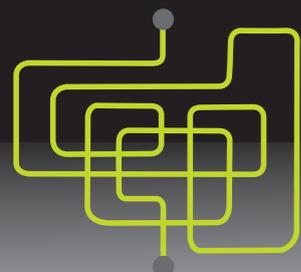
THE JEUNE INSTITUTE  
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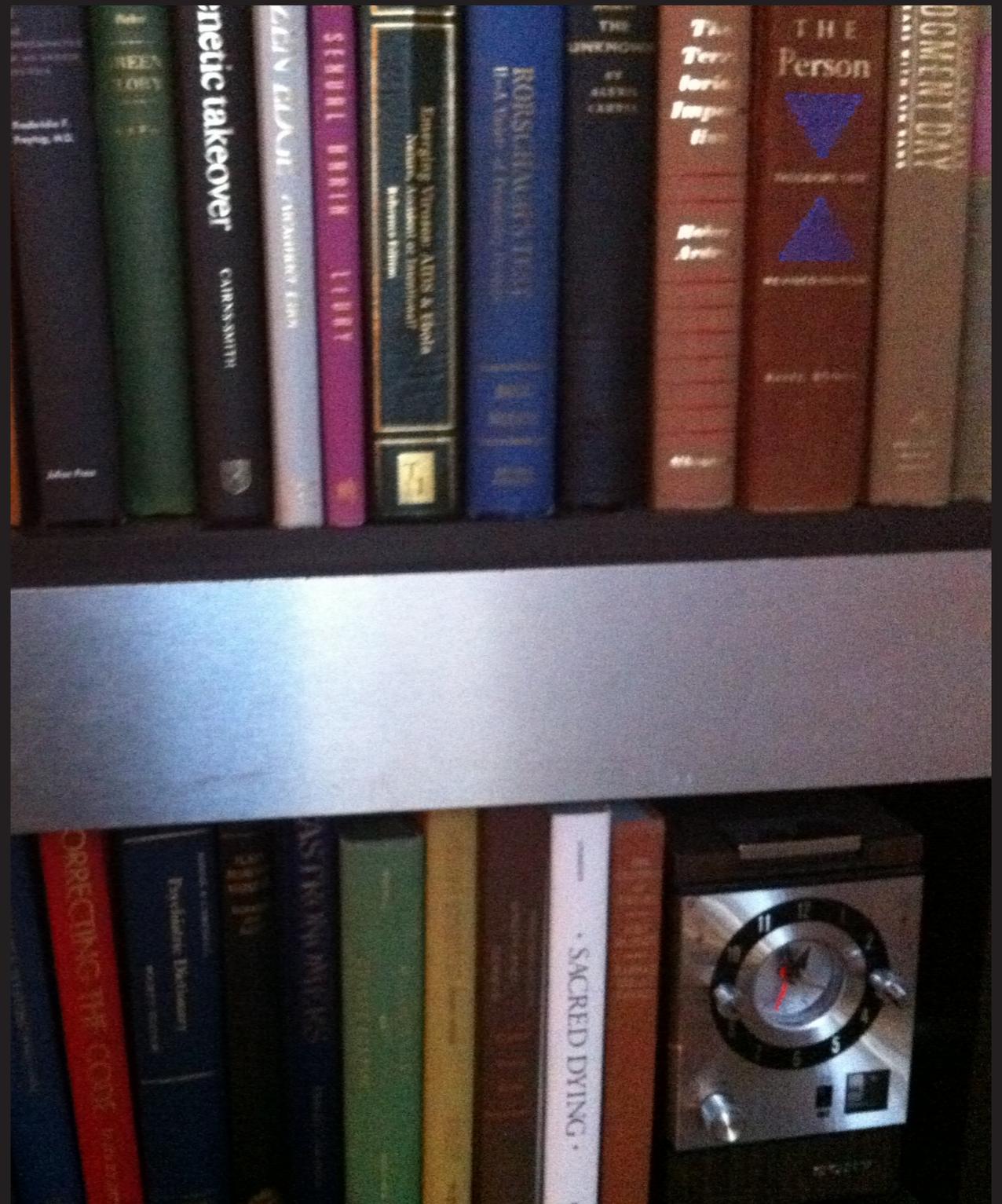


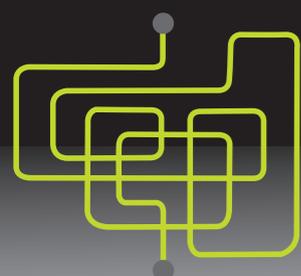




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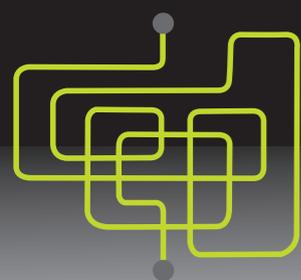
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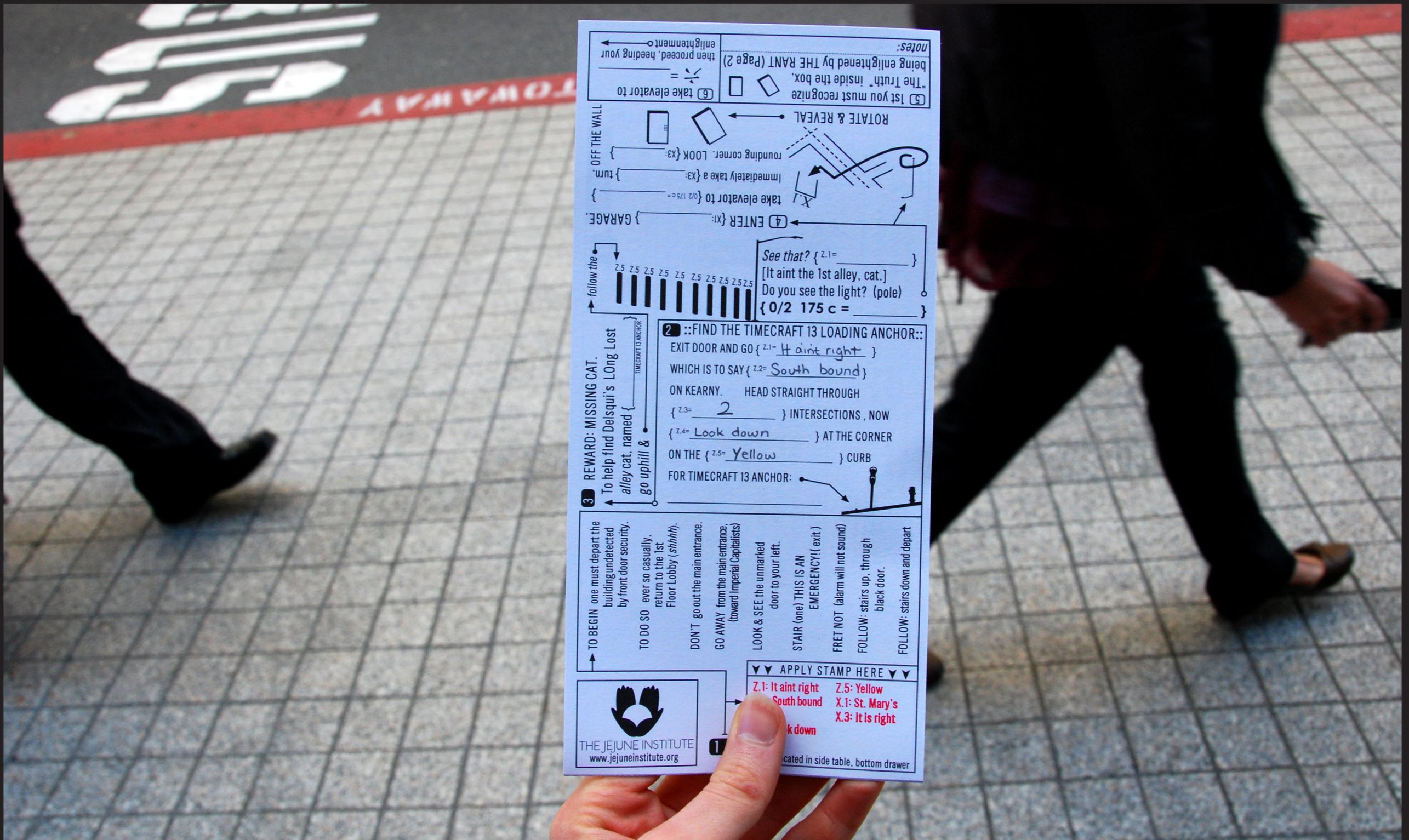




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**THE JEJUNE INSTITUTE**  
www.jejuneinstitute.org

**1** [unclear] located in side table, bottom drawer

**APPLY STAMP HERE**

Z.1: It aint right South bound  
Z.5: Yellow  
X.1: St. Mary's  
X.3: It is right  
k down

**TO BEGIN** one must depart the building undetected by front door security.

**TO DO SO** ever so casually, return to the 1st Floor Lobby (shhh).

**DON'T** go out the main entrance.

**GO AWAY** from the main entrance, (toward Imperial Capitalists)

**LOOK & SEE** the unmarked door to your left.

**STAIR (one) THIS IS AN EMERGENCY!** (exit)

**FRET NOT** (alarm will not sound)

**FOLLOW:** stairs up, through black door.

**FOLLOW:** stairs down and depart

**3** REWARD: MISSING CAT.  
To help find Delsqui's Long Lost alley cat, named { } go uphill & TIMECRAFT 13 ANCHOR

**2** ::FIND THE TIMECRAFT 13 LOADING ANCHOR::  
EXIT DOOR AND GO { Z.1= It aint right }  
WHICH IS TO SAY { Z.2= South bound }  
ON KEARNY. HEAD STRAIGHT THROUGH { Z.3= 2 } INTERSECTIONS, NOW { Z.4= Look down } AT THE CORNER ON THE { Z.5= Yellow } CURB  
FOR TIMECRAFT 13 ANCHOR:

follow the Z.5 Z.5

**4** ENTER {X1: } GARAGE.  
take elevator to {0/2 175 c=} immediately take a {X3: } turn, rounding corner. LOOK {X3: } OFF THE WALL

**5** 1st you must recognize "The Truth" inside the box, being enlightened by THE RANT (Page 2) then proceed, heading your enlightenment

**6** take elevator to ROTATE & REVEAL

**NOTES:**  
1st you must recognize "The Truth" inside the box, being enlightened by THE RANT (Page 2) then proceed, heading your enlightenment

See that? { Z.1= }  
[It aint the 1st alley, cat.]  
Do you see the light? (pole)  
{ 0/2 175 c = }

**why would  
you want  
to play  
in real  
space?**

**WHERE  
YOU LIVE**

**WHERE  
YOU WORK**

**WHERE  
YOU LIVE**

**WHERE  
YOU WORK**

**WHERE  
YOU  
SOCIALIZE**

**WHERE  
YOU LIVE**

**WHERE  
YOU WORK**



**WHERE  
YOU  
SOCIALIZE**

**WHERE  
YOU  
SOCIALIZE**

**WHERE  
YOU  
SOCIALIZE**



**WHERE  
YOU LIVE**

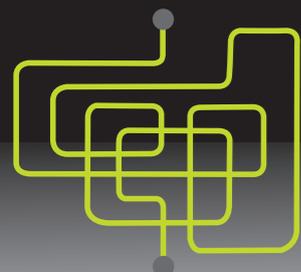
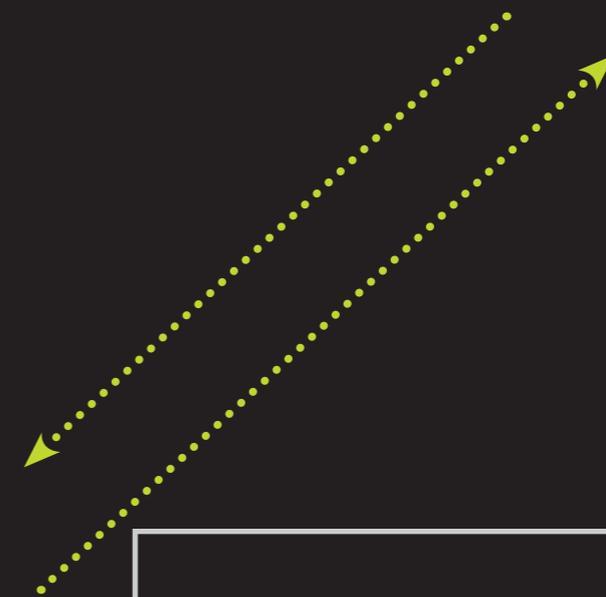
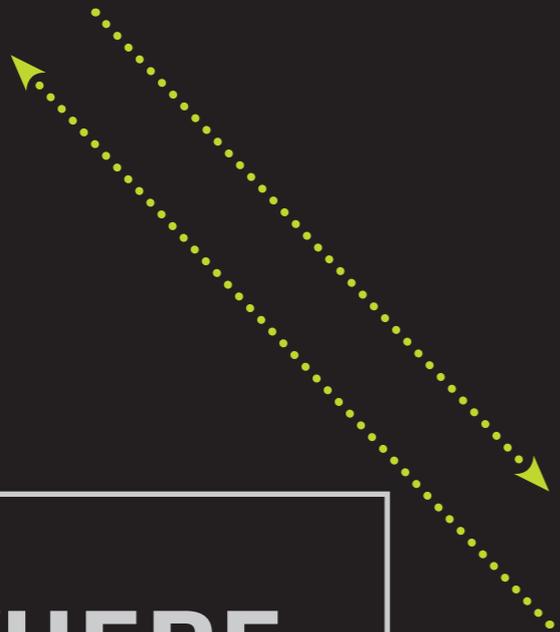
**WHERE  
YOU WORK**



**WHERE  
YOU  
SOCIALIZE**

**WHERE  
YOU  
SOCIALIZE**

**WHERE  
YOU  
SOCIALIZE**

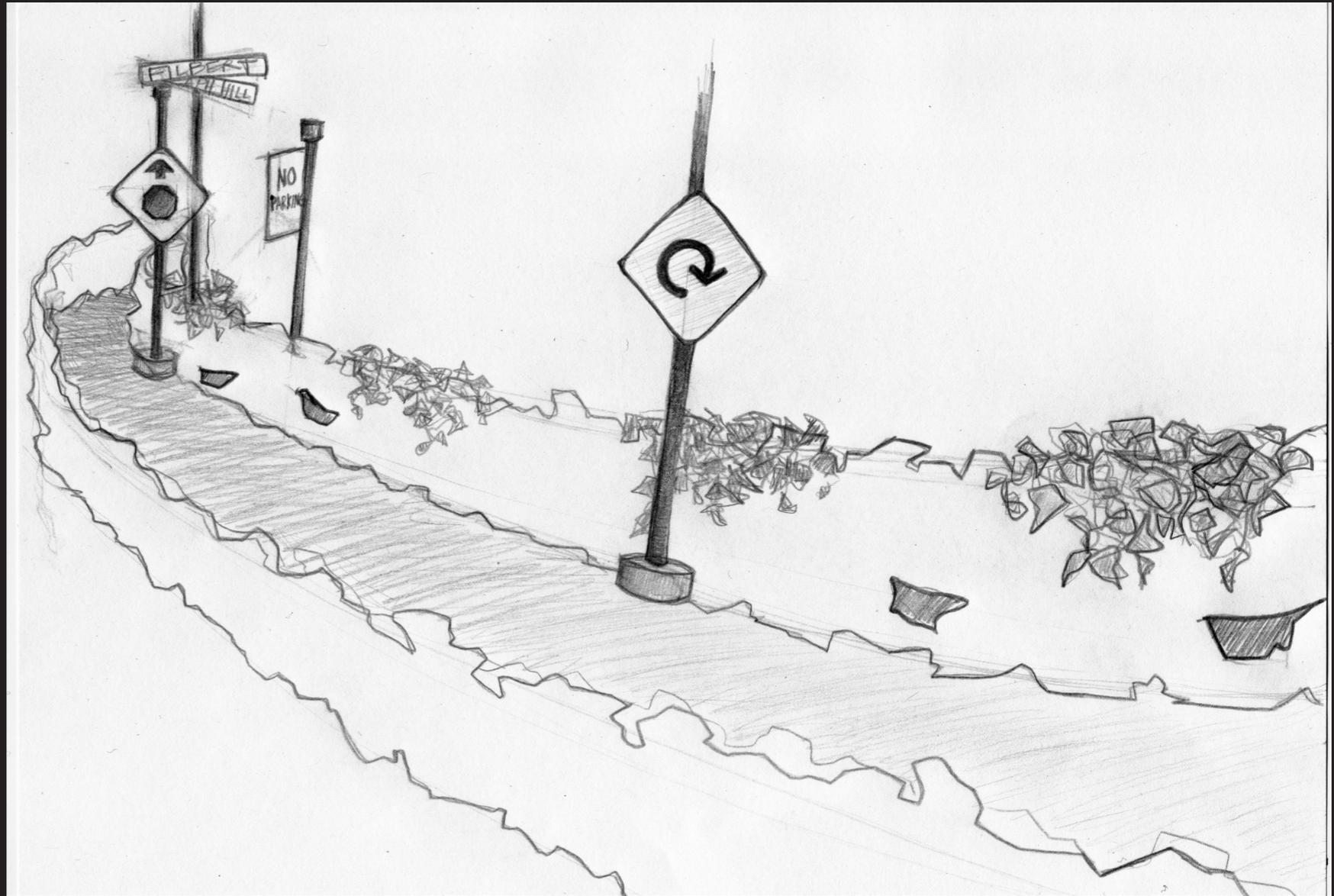


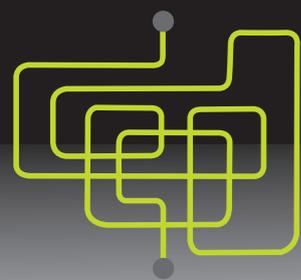
# worthwhile challenges





# where do you NOT look?





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# just reframe what's already there



**but this is dorkbot,  
what about the tech?**





Motion Detection Progress

Motion detected, capturing video...

14:25 captured,  
in 35 segments

Preview video during motion detection

Stop

#JeJuneInstallation\_LAUNCH\_2.9 (presentation)

Capture Controls  
Capture frame  
Capture movie

**Floorplate** **Door**

X = Something's on floorpad.  
Blank = Floorpad is clear.

X = Door is open.  
Blank = Door is closed.

**System Status:**

Green = Triggers are ready.  
Red = Triggers are inactive.

Green = Audio system is active.  
Red = Audio system is inactive.

*Note: BOTH lights must be green for system to be ready for start!  
(although during use, the top light may become red during certain parts of the presentation.)*

**Activity Indicators:**

Audio cue voice.

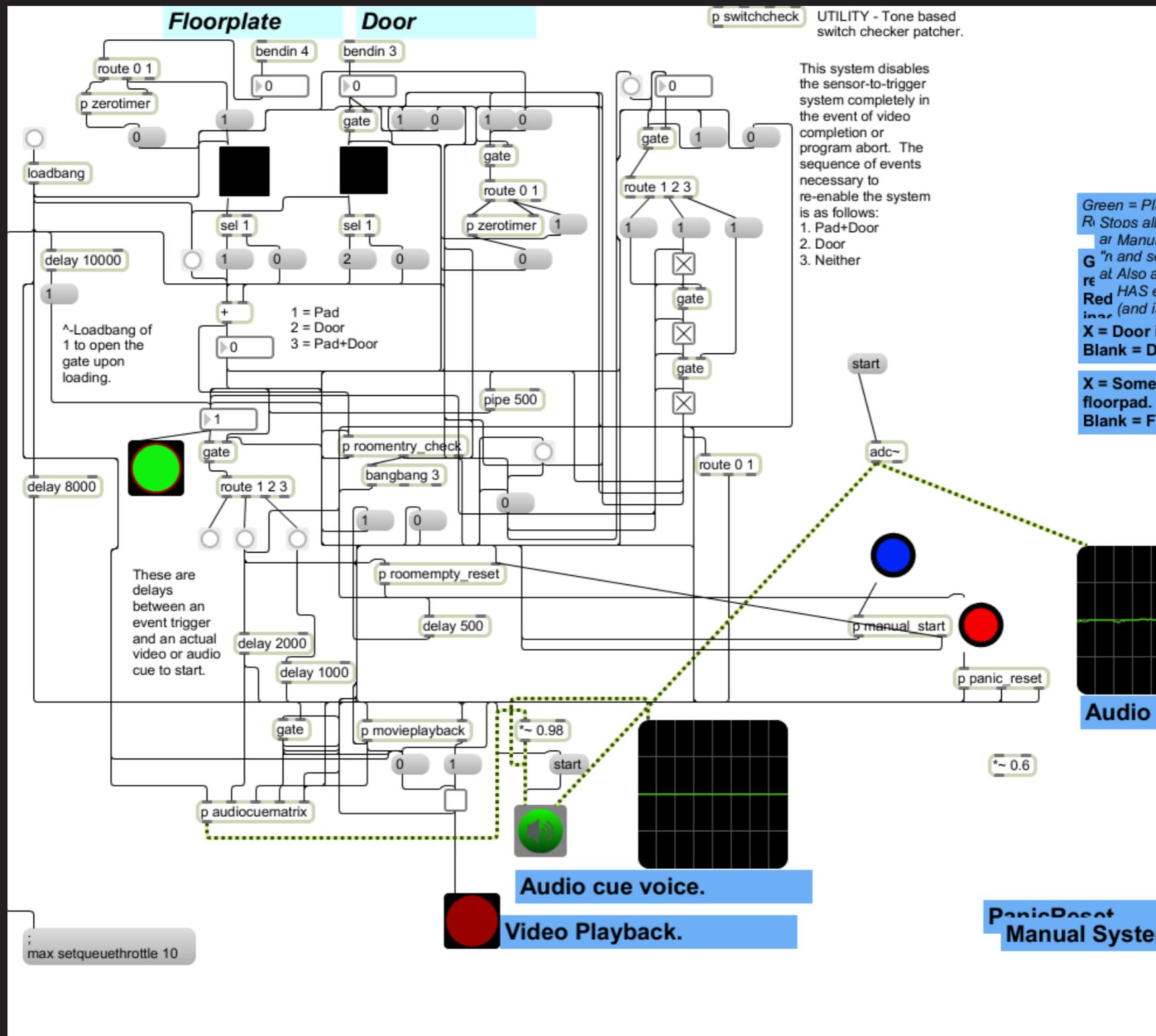
Audio to O-Scope.

**Video Playback.**  
Green = Playing  
Red = Not playing

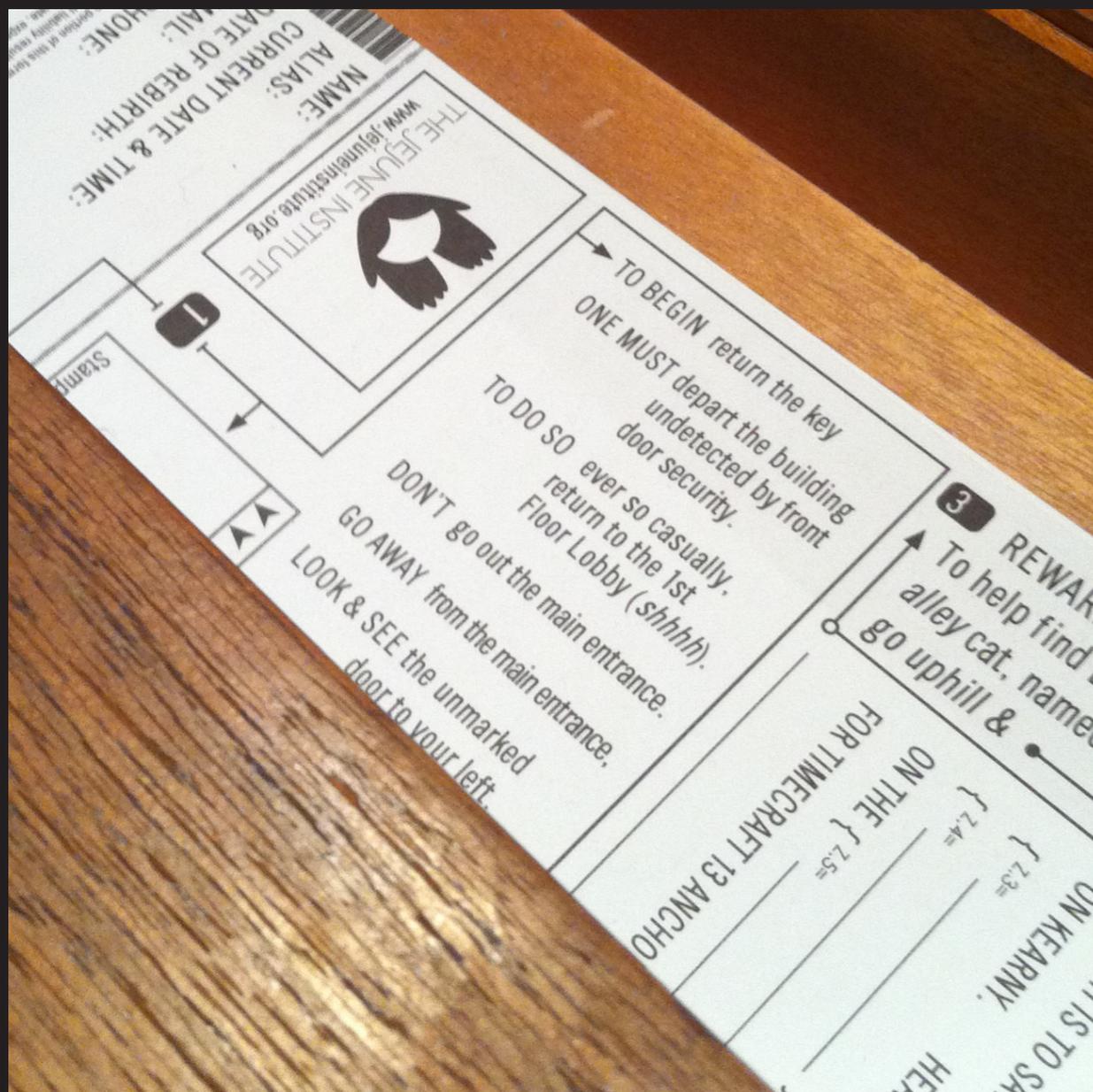
**PanicReset**  
 Stops all audio and video and resets room to "ready" status within about a second.

**Manual System Start**  
 Manually starts the routine and sets to "ready" status. Also assumes someone HAS entered the room, (and is currently in)

**JeJune Computer System v.2.9 / 10-28-08**



# low tech / old tech



# how do I play this?







# how do I listen to this?

